

Learning from the impacts of the 2018 freeze-thaw

Second quarterly update report

Introduction

Water UK published its report on the 2018 freeze-thaw event in September 2018¹. In that report we focused on those areas where collaborative actions could be taken to build on the measures being taken individually by companies as part of their action plans. In the report we proposed eight priority areas that would address preparedness for and response to cold weather events.

We set ourselves timetables for completing work in each of these areas to ensure work is carried out at a good pace before any future incidents. Of the eight priorities, four were due for completion by the end of December 2018, three were due for completion by the end of March 2019, and one is due to complete in September 2019.

This is the second of our quarterly update reports which we will use to provide transparency about our progress for the duration of the programme. Since the December report² progress has been made across all priority areas with the majority being substantially completed or taken forward in other activities.

Assessment of progress

Winter 2019 was milder than 2018 and the country did not see conditions comparable with the Beast from the East and Storm Emma. Nevertheless, Water UK's members did undertake a full programme of preparedness to ready themselves for such eventualities both within their own companies and working collaboratively to address the priorities outlined in our September report. Progress has been made in the following areas:

- A programme of work has commenced to develop better industry understanding of the risk of extreme weather, led by Severn Trent Water. This will consider the identification of risk, sharing best practice, damage limitation and consideration of potential metrics and targets. The work will conclude by the end of September 2019 (Priority 1).
- A detailed information gathering exercise explored how water companies access and deploy Alternative Water Supplies (AWS). Water companies have reviewed their AWS strategies. A report from the working group has proposed recommendations to the Water UK Operations Strategy Group for consideration in May 2019 (Priority 2 and 4).
- The Water UK Mutual Aid Manual has been updated, particularly to improve how the industry manages competing responses for aid and to align with the work on EU Exit.
- An assessment of the existing bulk supplies between companies has been carried out and recommendations made to the industry to improve the way all parties operate bulk supplies with reference to ensure that commitments are honoured during periods of stress (Priority 5).

¹ <https://www.water.org.uk/publication/learning-from-the-impacts-of-the-2018-freeze-thaw/>

² <https://www.water.org.uk/publication/freeze-thaw-report-december-2018/>

- Water UK has drawn together strands of work being carried out to improve the flow of information to non-household customers, particularly under the mandate of the National Drought Group (NDG) to develop improvements working jointly with Ofwat, EA and with non-household water retailers and their associations (Priority 6)
- Water UK has been in discussion with Ofwat on joint areas of activity focussing on improving the communication with non-household customers and on working with the Open Data Institute to develop ways of utilising data for the benefit of customers (Priority 7).

Water UK continues to facilitate opportunities for all UK water companies to share their approaches and promote continued learning and development.

Preparing for a no-deal EU exit

All water companies have been acting jointly to develop contingency plans for managing the potential impacts of exiting the EU without a deal. A new major incident management structure has been established and exercised in collaboration with regulators and government. A unified daily common reporting system has been established and enacted. The industry has provided briefing material to stakeholders including LRFs, non-household water retailers and private water suppliers.

This approach has benefitted from lessons from previous major events, resulting in greater co-ordination across the industry. Irrespective of whether there is a no-deal exit from the EU, the significant amount of preparation undertaken by the sector since November 2018 will serve as the basis from which future significant events can be managed. It has also provided an opportunity to test the revised Mutual Aid manual.

Through strong liaison with government departments such as DEFRA, Ofwat, DWI, EA and other departments as well as trade bodies it has been possible to match industry capability with stakeholder expectations.

Water UK will conduct a lessons learned exercise to review the extensive incident management and planning work conducted in preparation for a no-deal departure from the EU in order to draw any best-practice implications for future events, including extreme weather.

Building on the outcomes

Senior oversight of the areas covered in our report is provided by the industry's Operations Strategy Group (OSG), which was set up by Water UK in September 2018 and which includes senior water company operations leaders. The OSG is due to convene in May 2019, depending on the outcomes of the EU Exit process.

Whilst several the priority areas are still on-going the majority have been concluded, often resulting in further recommendations to the Operations Strategy Group for action. Through the OSG we intend that the industry continues to build on the lessons learned from the freeze-thaw (and from other significant events) to improve further the industry's resilience to extreme circumstances.

Appendix 1 – Summary of progress on collaborative priorities

Priority 1: Agreeing an industry approach to planning for supply risk associated with extreme weather-related incidents

A dedicated group under the oversight of the Operations Strategy Group will convene in October 2018 to develop this concept further and propose an appropriate action plan. Deadline: October 2018 to convene group.

Status Dec 2018: Water companies have been discussing their approaches to risk planning bilaterally. As part of the December 2018 event, we held an initial discussion on the impact of the March 2018 freeze-thaw event, and how this had changed companies' approach to risk management. The aims were to share knowledge, best practice, that can subsequently be implemented in the respective organisations, and assess the risk appetite for any other extreme weather events (i.e. freeze-thaw, prolonged drought, etc.), across the industry. The group agreed that it needed to continue to engage with all water companies and have formal face to face workshops on a quarterly basis. The next session is planned for the 18th January 2019 at Severn Trent Centre, in Coventry, to develop its approach further.

Status March 2019: The working group has been established, with a programme of activity to conclude by September 2019. The aim is to share and implement best practice around management of the risk associated with extreme weather events so that the shared industry understanding enables future events to be better predicted and managed. The current workplan will bring together the outputs of relevant groups offering a holistic view of the relevant options and identify other potential areas of concern. The following deliverables form the basis of the workplan

- *Develop a deeper understanding of the causes;*
- *Identify industry wide risk events of concern;*
- *Collaborative work around risk prevention;*
- *Mutual support to mitigate risks;*
- *UK wide assessment of risk.*

Priority 2: Assess the availability of alternative water supplies

The Water UK Security and Emergency Planners Network (SEPN) will review existing arrangements and develop a robust framework to enable the provision of alternative water supplies, including an assessment of wider supply chain ability to provide bottled water during a major incident. By the end of March 2019, the group will assess the adequacy of the total volumes currently accessible by water companies collectively (both directly held and through contracts with bottled water and third-party logistics providers). Deadline: March 2019.

Status December 2018: A data gathering exercise has taken place which highlighted some concerns amongst companies about the ability of bottled water provision contracts to manage multiple requests. Several companies are assessing their contractual arrangements and looking to spread the risk across several providers. The concept of a national bottled water bank has support in principle, but questions remain about the operability of such a model. Discussions have taken place with commercial alternative water supplies (AWS) providers and assurances given that some stock levels have been increased. Given the importance of this area (including for how we manage other areas of potential disruption), we plan to publish an update report slightly earlier than planned, by the end of February 2019.

Status March 2019: The survey of company approaches to AWS has been carried out and initial report produced. Although there was support for the principle of an industry controlled bottled water bank there were reservations around the practicalities of this. It was agreed that although this was a

good idea in theory there are practical limitations for various reasons, including the location, management of, access to and funding of regional depots. Whilst there already exists an industry wide bottled water bank offered by a commercial organisation; it is up to the discretion of individual water companies whether they 'buy into' this shared resource. There was support for the principle of industry-controlled bottling plants (either static or mobile). Should individual companies progress with the procurement of static or mobile bottling plants then this equipment would fall within the scope of equipment available for Mutual Aid.

The review also indicated the need for a review and refinement to the approach for multiple requests for Mutual Aid. This has been carried out by the SEPN and an updated version published on Resilience Direct. It has been exercised and refined as part of the Brexit planning activity resulting in greater co-ordination across the industry and it is envisaged this approach will continue and can be utilised for any wide scale event involving multiple companies.

Priority 3: Hold an Innovation Exchange on alternative water supplies

Severn Trent Water will host an innovation event for water companies and suppliers to consider all aspects of alternative water provision, exploring the art of the possible and the scope for the future. This will be carried out jointly with British Water who have an established process of developing and running Innovation Exchanges, by the end of December 2018. Deadline: December 2018.

Status December 2018: The first of two events focussed on showcasing and sharing innovative approaches to AWS was held on 20th December 2018 with the Future Water Association³. The second event with British Water is planned for January 2019. These events provide opportunities for water suppliers and the supply chain to explore new approaches to addressing the challenges of provision of AWS. The future water Association event has also included two innovative technology scouting exercises.

Status March 2019: Due to attention being diverted to no-deal Brexit planning it was not possible to hold a second event in January 2019. This is being maintained as an option for later in the early summer. Companies continue to share experiences through industry peer to peer networks.

Priority 4: Review the regulations for the provision of alternative water

Water companies will review the existing regulatory framework by the end of March 2019 and determine where any changes could be made to improve the way companies address alternative water supplies. Following this assessment, Water UK will approach government and regulators to seek their support for any proposed changes to the regulatory framework for alternative water supplies that have been identified. Deadline: March 2019.

Status December 2018: A data gathering process (separate to the one mentioned under priority 2) is being concluded to capture the views of companies as to the suitability of current planning thresholds for the supply of alternative water contained within regulation (SEMD). Companies are being asked whether the existing planning thresholds are fit for purpose given changing customer expectations and, if not, what changes should be introduced and how. The outputs from this will be assessed by the SEPN and disseminated at the February meeting and feed into Defra's plans to review SEMD in 2019.

Status March 2019: The reviews carried out by water companies indicate that existing regulations are largely fit for purpose, although companies recognise that as expectations evolve there will need

³ <https://www.stwater.co.uk/news/news-releases/we-hosted-industry-wide-event-to-look-at-weather-related-operati/>

to be revisions to support enhanced planning for example consideration should be given to reviewing the way populations are set for planning purposes based on a percentage of the customer base and ensuring a regular review of planning thresholds. The industry will continue to keep SEMD requirements under review and maintain dialogue with Defra.

Priority 5: Improving the robustness of arrangements under which bulk supplies are provided between companies

Companies will assess the implications of the risks within bulk supply agreements with regard to both water quantity and quality. The assessment will propose modifications to the framework. An initial assessment will be carried out by end December 2018, initially via the Water UK Drinking Water Policy Advisory Group (PAG). Deadline: December 2018

Status December 2018: A working group of the drinking water Policy Advisory Group (DWPAG) has reviewed data on the extent of bulk supplies, the types of agreement in place and the criticality of the supply. Whilst there are several different supply types there are common risks to both the quality and volume of supply. The DWPAG has proposed a template for an MoU between parties to outline expectations for each when managing bulk supplies. This MoU will cover dialogue, expectations and transparency.

Status March 2019: This task has been completed by DW PAG. The proposed MoU (see Box 1) was shared with OSG. The PAG also made a series of recommendations to improve the way all parties operate bulk supplies with focus on ensuring bulk supply commitments during periods of stress. These will be discussed at the next OSG meeting due for early May 2019.

Box 1: Memorandum of Understanding

All parties operating or receiving bulk supplies agree to ensure that there is:

- Proper process in place for routine dialogue on the operation of the supply. This will include disclosure of any planned activity by the supplying company and the strategic importance of the supply to the receiving company;
- Proper process in place to manage variances to the agreement both short-term and long-term and considering the impacts on water quality and water quantity. Both parties should agree the lead times needed to manage specific variations;
- Proper process is in place to ensure full communication between operational and control room staff during unplanned or emergency situations;
- Full discussion of risks identified in DWSPs or mitigation measures being addressed by Undertakings and Notices.

Priority 6: Improving engagement with affected customers

We will explore this further, starting at a workshop for water companies and NHH retail organisations hosted by South West Water at the end of November 2018. Water UK will work with water companies and NHH retailers (through MOSL and the UK Water Retail Council) to test the codes and guidance and conduct an exercise to simulate a range of crisis scenarios. This will be completed by March 2019. Deadline: November 2018 / March 2019

Status December 2018: Dialogue with NHH retailers through workshops related to both the freeze-thaw and to the dry weather have highlighted a general lack of awareness of roles and responsibilities and of procedures, codes and guidance that exists to support the management of unplanned events. Several workshops over the past 12 months have tried to address this but to date the progress has been limited. For example:

- In November 2018, South West Water hosted an event for NHH retailer organisations to share the lessons learned on the freeze-thaw. The feeling at the workshop was that there was an overall lack of awareness of the protocols and systems that are already in place to support the management of extreme weather incidents.
- In December, Yorkshire Water hosted an exercise with retailers which ratified the findings from the South West Water event. 11 retailers and 5 wholesalers were present. Yorkshire Water will be sharing these learnings with the industry and will be developing a notification and communication procedure for extreme events, proposing that wholesalers adopt this as part of their incident management plans and protocols.

Water UK and the UK Water Retail Council have agreed to meet first thing in the new year to establish how to overcome barriers to progress. Water UK is also convening a meeting of NHH market experts from wholesalers and retailers in January 2019 to deep-dive into the reasons behind this lack of progress and make proposals for change.

On 'ensuring coordinated communication throughout the event to regulators, Local Resilience Forum (LRF) partners and customers' the SEPN have developed minimum standards for water companies in terms of liaising with LRF's, from planning phase to triggers and incidents. This has been circulated for review and will be published February 2019.

Status March 2019: Given that the issues around communication and engagement with non-household customers are not unique to freeze-thaw Water UK have considered how best to bring together programmes of work that are being considered in the wider industry. As a result, Water UK are aiming to align work with Ofwat, EA, Waterscan and UKWRC to ensure co-ordinated effort to address how best to manage water service provision to non-household customers in any extreme event. As a group we propose to broaden awareness of the roles, responsibilities and options taking a phased approach as outlined in Figure 1. This approach was supported by the NDG at its meeting in March. Water UK will continue to develop this in conjunction with Ofwat and retailer organisations.



Figure 1

Priority 7: Sharing insights on the use of big data to understand network performance better

December 2018, the Operations Strategy Group will agree a programme of activity to promote sharing of insights and developments in the use of smart networks, covering (among other things) the work of existing Water UK networks, relevant national innovation and big data conferences, and academic research. Deadline: December 2018.

Status December 2018: The OSG has undertaken to share examples of where big data is being used in companies to benefit the understanding of the network and its behaviour in extreme weather conditions. At the December workshop on winter preparedness, STW outlined how it had been using big data to develop its approach to system visualisation (a graphic representation of network modelling and diagnostic capability) and work prioritisation. In addition, several companies are

working together to demonstrate the use of big data. This will be discussed at the next meeting of the OSG in early 2019.

Status March 2019: Water UK is working with Ofwat and the Open Data Institute to develop this priority. Water UK, Ofwat and Open Data Institute are discussing the merits of a project to support companies in moving towards an open data culture. The use of big data is a promising tool to increase ability to understand and react to extreme events, however there are concerns over how it may be implemented. The project seeks to provide a platform for companies to understand what would be required to enable the secure use of open data. We aim to develop this work further in Q3.

Priority 8: Enhance customer side resilience

Water UK will work with others to carry out a fuller analysis on the barriers and solutions to addressing customer side leakage. The analysis will inform policy, regulatory and business decisions and be completed by September 2019. Water UK will work with water companies specifically to update our understanding of the policy implications of company supply pipe ownership. Deadline: September 2019.

Status December 2018: Water UK are due to commission in January a project to consider the economic costs and benefits of supply pipe adoption (and how this compares with other interventions to reduce water demand) as part of our wider work on per capita consumption. This work will also include stakeholders with an interest in this area. As part of this work there will be an assessment of supply pipe policy that will support our ongoing discussions with Defra and regulators about the potential to review government policy. This will be explored further in the next quarterly report. In parallel, Water UK's policy advisory groups will consider the impact of, barriers to and appetite for supply pipe ownership during the first quarter of 2019.

At the same time as addressing the strategic policy issues associated with customer side resilience companies are also working with customers to increase the ability to identify and remedy leaks on or in properties which it is estimated accounted for over 70% of the additional demand.

- *Companies have improved and maintained the free supply pipe repair schemes or increased their 'find and fix' resource; changed the way they interrogate billing data to proactively identify customer side leakage and carried out enhanced home and business visits from a water efficiency perspective;*
- *Companies have established winter readiness campaigns and support programmes to help customers prepare for (free lagging or tap covers) to advice and information presence on websites and social media.*

Status March 2019: A working group of Water UK members has been established to consider policy on supply pipe adoption This group will identify the policy options on supply pipe ownership from a range of perspectives – improving drinking water quality (lead pipe removal), customer side leakage – and propose an approach to address these areas as an industry.

Water UK have commissioned a project to consider the range of interventions available both to water companies and other stakeholders to drive a reduction in water use (PCC). This project will look at all options – including addressing customer side leakage – and will be a cornerstone of the industry's contribution to the expected Defra consultation on PCC reduction in spring 2019.